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OPERATIONS COORDINATING BOARD
 WASHINGTON 25, D. C.

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March 16, 1954

TO : AEC - Mr. Morse Salisbury
 FCDA - Mr. John DeChant

FROM : OCB - Richard Hirsch

411242

SUBJECT : Operational Stipulations Governing Release of Ivy Film

1. Extract from OCB Minutes, Meeting of March 10, 1954

The following extract from the approved minutes of the OCB Meeting on March 10, 1954, is furnished to you for your guidance:

Agenda Item 3 -- Ivy Film Release

Noted the report of the Board Assistants and agreed to the following recommendations:

- (a) Release of the Ivy Film by the FCDA to all media for U.S. audiences at 6:00 p.m., EST, April 7, 1954:
 - (1) No color still photographs or prints will be furnished to commercial channels.
 - (2) Foreign distribution of black and white newsreel clips (3 to 5 minutes in length) should be discouraged insofar as feasible.
 - (3) No color prints or still pictures of the motion picture will be made available for foreign public showing through commercial channels.
 - (4) Color prints of the motion picture will be loaned to TV networks for immediate showing in the U.S. only on black and white channels only and return to FCDA.
 - (5) State and local civil defense directors to be loaned initial motion picture color prints by the FCDA for domestic use only.
 - (6) Foreign requests for color prints of the motion picture will not be filled by FCDA. It will be general policy of FCDA to fill foreign requests, where unavoidable, with black and white prints of the motion picture. Requests for foreign use must be concurred in by the Department of State, Department of Defense, and the Atomic Energy Commission through established procedures.
 - (7) Requests from Members of Congress for color prints will be filled on a domestic use basis only, through the Atomic Energy Commission.

DEPARTMENT OF COMMERCE CLASSIFICATION REVIEW
1. CLASSIFICATION (CIRCLE NUMBER(S))
2. CLASSIFICATION CHANGED TO:
3. CLASSIFICATION CHANGED BY:
4. DATE OF CHANGE:
5. COMMENTS ON CHANGE:
6. CLASSIFIED INFO DELETED:
7. CLASSIFIED INFO DECLASSIFIED:
8. AUTHORITY:
9. DATE:
10. REVIEW DATE:
11. REVIEWER:
12. AUTHORITY:
13. DATE:

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-2-

- (b) Transmittal of the following memorandum to the Executive Secretary of the National Security Council:

"In accordance with the Council's request, the Operations Coordinating Board has reviewed the problem of timing of release of the IVY Film, and advises that from the standpoint of foreign climate of opinion which may affect the security interests of the United States, an acceptable time would appear to be April 7, 1954. Arrangements have been made to accompany the release of the film with a suitable explanatory statement to be issued by FCDA. It is the additional view of the Board that insofar as feasible, overseas public display of this film should be avoided."

..../s/ Walter B. Smith, Chairman

2. Excerpt from Record of Actions, Board Assistants' Meeting, March 19, 1954

Agenda Item 9 -- Other Business

"b. Ivy Film Review -- Reviewed the action of the Board at the March 10 meeting with respect to the Ivy Film release and determined that the approved method of release does adequately protect the security of classified information. Agreed with the representatives of FCDA and AEC that representatives of the foreign press and aliens employed by U.S. news agencies would be excluded from the special briefings for the press in connection with the Ivy Film release."

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