

BEST COPY AVAILABLE

402362

Comdr. P. F. Bankhardt
Deputy Chief, Test Branch, DMA

June 5, 1958

R

Shelby Thompson, Deputy Director
Division of Information Services

ARRANGEMENTS FOR ACCOMMODATION OF NEWS MEDIA REPRESENTATIVES

MEMO

Reference is made to the recommendations of the
Joint Chiefs of Staff, dated 10 May 1958, and the
Department of Defense, dated 10 May 1958, regarding
the accommodation of news media representatives at
the Test Branch, DMA.

It is recommended that the following
arrangements be made for the accommodation of
news media representatives at the Test Branch, DMA:

1. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

2. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

3. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

4. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

5. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

6. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

7. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

8. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

9. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

10. The Test Branch, DMA, will provide
accommodation for news media representatives
at the Test Branch, DMA, during the
test period.

4. JOTI news radio centers. It is our understanding that a central office or offices large enough to accommodate the JOTI, plus a room in which the media can work or await developments will be provided both at Berkeley and Eureka. Since there will be need for space in which three or four of the JOTI could work in Honolulu while awaiting the call to the Forward area, it is suggested that such space be provided at the Hawaiian Village, if that turns out to be the place where most of the combined groups will be staying. The space need not be large and could be, if necessary, a sitting room connected to one of the sleeping rooms occupied by JOTI personnel. Preferable, however, would be a room, such as a hotel sample room, where a couple of tables could be set up for the JOTI to work in connection with inquiries from newsmen (particularly the Honolulu press which will be covering the Demonstration Program Group as a local story). This space should be equipped with a couple of telephones to facilitate reaching all members of the party with necessary messages regarding the group's next moves etc. To assist in this work we would like to have a typist. Perhaps Holmes and Narver could lend us one or hire one for us for the period. At least one typewriter would be needed, as well.

5. Air transport for films etc. You mentioned the other day that there are flights from Eureka to Honolulu on a regular basis only every other day, that might be utilized for transport of films, radio tapes, news copy etc. Such materials arising from the news media group for the Demonstration Program will be of such perishable news value that we will be pressed to provide not less than daily Eureka to Honolulu service. Accordingly, we recommend that daily service be planned at this early stage in order to lessen as much as possible any problems involved in providing it.